



# helping you

## embrace real estate revolution

Hanu Software is a global provider of customized IT solutions and software services to Real estate Sector. Headquartered in Monmouth Jct., NJ, and with an offshore development center in Gurgaon (Delhi), India, Hanu Software offers a unique value proposition to its customers. We provide software solutions across host of technologies and platforms catering to the needs of small and large real estate organizations. Our smart and cost effective solutions enable our clients derive the strategic and tactical advantages from deployment of technology.

An ideal partner for

# real estate solutions





## Rebate Florida ([www.rebateflorida.com](http://www.rebateflorida.com))

Hanu Software provided end-to-end solution starting from requirements gathering to design and coding to deployment and production support for customer's website. State of the art control panel for unlimited listing options was provided to delimit the feeding constraints for client. The application was introduced with advance search options to enhance one click experience. Page generation wizard complemented application's overall user friendliness with multi mode automated email alert management. Reports generation capability was also added as an administrative feature for facilitating the better decision making.

### From Customer Desk-

*"We observed a significant business growth in terms of generating more leads and the getting more and more communities added to their website, after the Rebate Florida website went live. The users found the website easy to navigate, easy to read and well organized."*



## E-trac ([www.myetrac.com](http://www.myetrac.com))

Hanu Software re-architected and re-designed customer's ASP based web application to .NET platform for taking the advantage of better scalability and increased performance. As a direct result of this migration, the system performance went up by 20% and the application was able to support double the concurrent user load compared to before. By adding more features to the application, our team implemented the most complete property appraisal management system. Implementation of payment gateways, Calyx point integration, maintenance and production support highlighted Hanu's versatility. Advance Role based security, AJAX and WAP support are among many features, which enhanced user experience. Hanu Software demonstrated strong product release management experience by running both the systems – ASP & ASP.NET connected to the same database – in parallel. This allowed the smooth operation as well as smooth transition to the .NET site without any downtime.

### From Customer Desk-

*"We spent a considerable amount of time searching for a cost effective solution to augment our internal development staff and found **Hanu Software**. Hanu's mature offshore development model has reduced our development cost by 70% in the first year alone while improving our overall time to market. We now have a flexible development model that incorporates internal and external resources that delivers a significant competitive advantage."*

## An Ideal Partner

We specialize in custom desktop and web application development to assist you transition to the digital realm and make the most of the real estate revolution. We have worked with small as well as large organizations at every level. We have successfully executed projects ranging from simple web presence to complex database integration with on-line order processing systems. Each project is customized to meet the client's needs and requirements in this ever-changing competitive environment.

## Value Proportion

Hanu Software's core value proposition as services Provider to Real Estate sector is built around complete customer orientation and management flexibility. We align our SEI Capability Maturity Model compliant processes in accordance with your business goals and project requirements. Hanu software positions itself as an "easy to work with partner" that provides a transparent engagement models with executive management commitment. With the best people, processes, infrastructure, technology and experience, we are set to take you on the road to strategic excellence.

## Certainly with Gratitude

With us, you can be sure that the project will be within budget and time frame that you have requested. The system will be user-friendly, easy to navigate, easy to learn and will minimize the amount of data entry required. We will work closely with you to ensure that your project needs are addressed, from the requirement gathering phase to the design phase, and on through the development, testing, documentation and training phases. Post Implementation support is provided as part of our full-service approach to long-term customer satisfaction.

# Our Service Offering

- :: Property appraisal management solutions
- :: Migration of Legacy applications
- :: Mortgage management applications-  
Mortgage lead guide, Calyx point
- :: Supply chain solution management
- :: Project Management
- :: Customer Relationship Management (CRM) solutions
- :: Third party tools Integration - Payment Gateways via Link Point and PSI gate, Demographic linkage through Google map & map Info, Infragistics and Component One controls etc.
- :: Enterprise Application integration
- :: Virtual organization solutions (Document Mgt.)
- :: Facilities Management
- :: Resource management applications
- :: Data Entry, Help Desk & Technical Support
- :: IDX/MLS Integration
- :: Website creation & management tool



## Degrees of Excellence

- :: Rapid solution
- :: Domain expertise
- :: Cost effective
- :: Innovation
- :: Smooth transition
- :: Flexibility
- :: Zero Error mindset
- :: We never let you down

## Harmonizing Business

- :: Ever growing business graph
- :: Grow your customer base
- :: Gain Competitive advantage
- :: Improve Customer service
- :: Improve Quality
- :: Faster Time to Market

# Global Presence

## Headquarter & Onshore Technology Center

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## Marketing Office

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## Offshore Solution Delivery Center

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To find out more about how Hanu Software can help you grow your business, give us a call at 7326683691 or visit our web site [www.hanusoftware.com](http://www.hanusoftware.com)